



Media Contact:

Liza Kurtz
Strategies, Ink
928 282-6929
lizakurtz@aol.com

Sansay Named to 2007 “Pulver 100” List

Premier Session Control Provider Honored for Improving the Performance, Profitability of VoIP Services Worldwide

SAN DIEGO, March 15, 2007 – Sansay, Inc. has been named to the 2007 “Pulver 100” listing of growing, privately held companies impacting the success and future of the IP communications industry. With its VoIP session control solutions improving the performance and profitability of carrier services worldwide, Sansay has attracted a worldwide base of service providers and strategic partners.

Sansay, Inc. was founded by former founders of Nuera, Inc., extending a heritage of VoIP business and technology leadership to the session control industry. With session border control evolving to play an increasingly broader and more critical role in high-performance VoIP and VoIP-to-TDM services, Sansay’s VSX and SPX solutions address the widest range of access and peering applications – retail, wholesale, prepaid, hosted, E911, etc. – with sophisticated routing and unparalleled security.

“The Pulver 100 is the IP Communications industry’s foremost award listing, and we’re proud to welcome Sansay to the list because their session control solutions help VoIP service providers overcome a myriad of challenges,” said Jeff Pulver, Founder and Chairman of Pulvermedia. “The Pulver 100 continues to grow in significance because of the innovation and industry-wide contributions of companies like Sansay.”

Andy Voss, Sansay’s founder and CEO, says being named to the Pulver 100 holds particular distinction. “Few organizations have been as entrenched or valuable to the IP Communications industry as pulvermedia, so being held in

high esteem by them is a real honor. Along with the market validation of a loyal and global customer base, being included on the Pulver 100 is a testament to Sansay's ability to help carriers advance the quality and success of VoIP services."

About the pulver 100

Originally introduced in 2002, the Pulver 100 features private companies that impact the distribution of communications and entertainment with Internet technology. These companies have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by the Pulver 100 differs from the vertically integrated model of the last century, focusing more on the direct interface to customers and consumers which has been brought about by the Internet. For additional details on the 2007 pulver 100, please visit www.pulvermedia.com.

About Pulvermedia:

Pulvermedia is the leading integrated media company, building communities and providing ready marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. And as the foremost integrated media company, pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers. For more information, please visit <http://www.pulvermedia.com>.

About Sansay

Sansay, Inc. is a leading provider of VOIP inter-carrier/peering and subscriber access session control systems that deliver a unique combination of industry-leading performance, stability and scalability. Service providers worldwide can improve service quality, reduce costs, meet regulatory requirements and gain control over a wide range of VOIP applications including domestic/international wholesale, calling card, residential and business VOIP service, call/contact center and e-911 service.

Founded in 2002, Sansay's team includes the co-founder and several founding technical executives of Nuera Communications. Much of Sansay's team have worked closely together since 1993, gaining unparalleled experience and a reputation among VOIP service providers worldwide for their role in conceiving/developing/launching and supporting the highest-quality products in the VOIP infrastructure market over the past ten years. Sansay is a privately held company with headquarters in San Diego, CA.